



Symphony Live 2010

The first International Symphony Conference

Sponsor Guide



16-17 February 2010

Cité Universitaire Internationale

17, boulevard Jourdan

F-75014 Paris

www.symphony-live.com

The Conference

Symfony Live 2010 is the first international conference about Symfony. It's built on the great success of the Symfony Live 2009 conference (more than 200 visitors, and great press coverage).

Date / Venue: 16-17 February 2010 - La Cité Universitaire Internationale – Paris 14 / France

Visitors: about 300 visitors are expected to come

Price: 200 Euros HT for 2 days

What to expect:

- ▣ A unique event with a lot of Symfony/PHP developers from around the world
- ▣ The possibility to reach highly influential web developers and managers working with Open-Source technologies
- ▣ A lot of great speakers, great partnerships, and good communication supports.

Who:

- ▣ IT service companies using Open-Source technologies to build web projects
- ▣ Project managers working with Open-Source technologies
- ▣ Web developers and system administrators

Some other Symfony conferences have been organized around the world (Germany, Netherlands, France, and USA), but Symfony Live 2010 is the first official international conference, organized by the creators of the framework!

What is Symfony Live?

During two days, speakers will be invited to talk about real life solutions that will help developers and project managers face challenges when developing professional Symfony applications.

This is a unique opportunity to talk to the Symfony core team, local and international experts as well as the sponsors, and talk about the latest features included in Symfony and its evolution in the years to come.

The Symfony Live 2010 conference is an English event.

Organization

The Symfony Live 2010 conference will take place at the Espace Adenauer of the prestigious Cité Universitaire Internationale. Located in downtown Paris, it offers a dynamic atmosphere that will stimulate interaction between the visitors, speakers and sponsors.

Each day, the conference starts at 09:00, and ends at 18:30, with a lunch at around 12:00.



Espace Adenauer, Cité Universitaire Internationale.

The Symfony Live conference is organized by Sensio Labs, the company behind the Symfony framework.

What is Symfony?

Symfony (<http://www.symfony-project.org/>) is an Open-Source framework, a library of cohesive classes written in PHP that helps developing professional applications.

It provides an architecture, components and tools for developers to build complex web applications faster. Choosing Symfony allows you to release your applications earlier, host and scale them without problem, and maintain them over time with no surprise.

Symfony is based on experience. It does not reinvent the wheel: it uses most of the best practices of web development and integrates some great third-party libraries.

Thousands of developers already trust Symfony for their applications! And more than 600 000 unique visitors go on the official Symfony website each month.

Symfony is used by many companies like Yahoo!, Dailymotion, Ted.com, Electronic Arts, Orange, ArianeEspace, and many more.

Sponsor

Anybody can sponsor the Symfony Live Conference: from big companies to freelancers. We have come up with several plans that should appeal to most companies wanting to support the event. It's a unique way to talk directly to IT professionals.

We are of course at your disposal if you want to do something special that is not listed in this guide.

	Bronze	Silver	Gold
Before the conference			
Logo** on all documents related to the conference (flyers, program, ...)	no	yes	yes
Logo** on the www.symfony-live.org and your name on the official twitter account			
Your logo** on the symfony-project.org blog where we announce the sponsors	yes	yes	yes
Press visibility	no	yes	yes
During the conference			
Logo** in the main conference room	yes	yes	yes
1 promotional item in the visitor bags (to be sent a month before)	no	yes	yes
A PDF file on the conference stick (10 Mo max.)	no	yes	yes
Stand	no	no	yes (8m ²)*
Entrance tickets	no	3	5
After the conference			
Press visibility	no	yes	yes
	500 €	2,000 €	5,000 €

* Each stand has a table, two chairs, electricity, and Internet. Each sponsor can customize the stand as he wants.

** The size of the logo depends on the type of sponsorship (Gold sponsors will have a larger logo than Silver or Bronze sponsors).

Be careful, the number of sponsors is limited. Don't wait too much as we apply the "first-come, first-served" rule.

Other advertising possibilities

To stand out from other sponsors, we have several advertising possibilities. We have a lot of different possibilities like (please contact us if have other ideas):

- Adding more items in the visitor bag
- Adding a t-shirt, a pen, a USB stick with your logo in the visitor bag
- Sponsoring the lunch

Press coverage

The conference PR agency is AL'X Communication, one of the most well known French agency devoted 100% to the market of Information, Communication and Internet Technologies. They work with a lot to Open-Source companies like MySQL, Zend Technologies, Mandriva, and they also work with other well known conferences like the PHP forum, les trophées du libre, and much more.

The communication supports will be targeted towards professionals and journalists will have free access to the conference.

The conference will also enjoy free communication from the Open-Source community at large, like the PHP, Symfony, and Doctrine ones.

Our PR agency

AL'X Communication

Véronique Loquet

Phone: +33 1 60 14 88 31

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