a SensioLabsEvent

SYMFONY
TURNS 10!

SymfonyTour
2015 EDITION

SPONSOR GUIDE 2015

Symfony
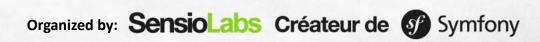
IN 2015, SYMFONY TURNS 10!

Hard to believe that the Symfony framework first saw the light of day 10 years ago (already!).

Initially created for SensioLabs' internal needs, Fabien Potencier, Symfony project manager and SensioLabs CEO, decided quickly to turn the framework into Open Source.

Since 10 years, the Community created around Symfony, grew up so much…

+ 1,000 code contributors
+ 300,000 Symfony developers
+ 1,000,000 monthly downloads

To celebrate its 10th anniversary, we have decided to hold our yearly international convention, the SymfonyCon, in Paris this year!

Organized by: **SensioLabs** Créateur de (sf) Symfony

SYMFONYCON: SEE YOU IN PARIS!

SymfonyCon Paris 2015

International conference, in English: **December 3-5**

December 3rd-4th: conference days at the Folies Bergère

December 5th: hack day

What better opportunity to become a **Sponsor of the major international Symfony event organized in 2015,** and reach out to a maximum amount of people? Celebrate with us by sponsoring this event and benefit from a huge visibility!

	Bronze	Silver	Gold	Platinum
Sponsoring Package SymfonyCon Paris	2 000€	4 000€	8 000€	12 000€

Organisé par : SensioLabs Créateur de Symfony

BECOME A SPONSOR OF THE SYMFONY CONFERENCES!

At **SYMFONYLIVE**, meet with local companies and unveil all the newest developments and products your company is currently providing!

At **SYMFONYCON**, meet and exchange with people from all over the world!

Sponsor one or several Symfony conferences in 2015.

Benefit from a special reduced rate and from a maximum of visibility!

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SYMFONY TOUR 2015

**SymfonyCon Paris
December 3rd-5th, 2015**

Folies Bergère Theater

pariscon2015.symfony.com

WHERE AND WHEN ARE THE CONFERENCES?

- **SYMFONYLIVE USA 2015** — 2ND SEMESTER
- **SYMFONYLIVE LONDON 2015** — 17-18 SEPTEMBER
- **SYMFONYLIVE BERLIN 2015** — 13-16 OCTOBER
- **SYMFONYCON PARIS 2015 INTERNATIONAL CONFERENCE** — 3-5 DECEMBER

WHO'S COMING?

- IT service departments ranging from large companies to start-ups
- Project managers, CIOs and consultants
- Web developers and system administrators
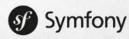- Both French and International companies

FORMAT?

2-4 days of conferences and workshops about Symfony

WHAT ARE WE DOING THERE?

- Hearing talks from some of the most innovative minds working with Symfony
- Sharing success stories and best practices
- Meeting other users, experts and names in the business
- Improving sales and human resource partnerships,and contacts
- Enjoying the Symfony community
- Having fun at hack day and the party

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WHAT IS SYMFONY?

Symfony (symfony.com) is an **Open-Source framework**, a library of cohesive classes written in PHP to help professional application development.

Symfony is based on experience. Our motto? Don't create just to create. Rather, create to enrich and improve what already exists in the true spirit of "Open Source". Symfony provides architecture, components and tools that help developers build complex web applications faster and better.

Symfony unites also a Community at its' family reunion-style conferences.

WHAT CAN SYMFONY HELP YOU DO?

- Allow you to release your applications earlier
- Host and scale them easily
- Maintain them over time without nasty surprises

WHO'S USING SYMFONY?

Just to name a few...Yahoo!, Dailymotion, Ted.com, Electronic Arts, Orange, ArianeEspace, and many others...

Including Open Source projects like Drupal and eZ Publish...

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FIGURES

In 2014, more than **2,000 people** attended the Symfony conferences organized by SensioLabs:

- SYMFONYLIVE PARIS: 600 people

- SYMFONYLIVE NEW YORK: 200 people

- SYMFONYLIVE LONDON: 300 people

- SYMFONYLIVE BERLIN: 300 people

- SYMFONYCON MADRID: 700 people

In 2015, we expect more than **2,500** people!

The first conference of the SymfonyTour was organized in Paris, on April 9th and gathered **750 people**! SymfonyLive Paris 2015 was the biggest SymfonyLive conference so far!

The Symfony Tour 2015 will end up with SymfonyCon Paris, a very expected home-going for the International Symfony community, to celebrate all together Symfony's 10th birthday!

Will you join us?

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	BRONZE	SILVER	GOLD	PLATINUM
Before the conference				
Company logo and description on the official conference website	✓	✓	✓	✓
Sponsorship announce on Twitter	✓	✓	✓	✓
Sponsorship mention on the Symfony.com blog		✓	✓	✓
Ad on the SensioLabs toolbar				✓
Right to use the official SymfonyLive or SymfonyCon logo	✓	✓	✓	✓
Free job offer on jobs.sensiolabs.com			1	2
During the conference				
Logo on the main slides of the workshop (if there are workshop days organized before the conference)			✓	✓
Logo on the welcome table	✓	✓	✓	✓
Logo on communication documents of the event (flyers, roll-up, badges, …)	Pas tous	✓	✓	✓
Promotional items handout at registration	1 item or 1 prospectus	1 item or 1 prospectus	Several items or prospectus	Several items and prospectus
Logo displayed between sessions in the conference rooms	✓	✓	✓	✓
Booth	5 000 € (4m²)	3 000 € (4m²)	4m²	6m²
Lightning talk			✓	✓
Free tickets	1	2	4	8
After the conference				
Your logo on the recorded sessions (available on symfony.com)				✓
Note in the thank you email to attendees	✓	✓	✓	✓
Note added in the thank you blog post on symfony.com		✓	✓	✓
Cost				
SymfonyLive USA	$1,700	$3,400	$6,800	$11,000
SymfonyLive London	Community offer (free!)	£3,000 (Booth included)	£4,000	£6,000
SymfonyLive Berlin	1 000 €	3 000 €	5 000 €	10 000€
SymfonyCon Paris – International Conference	2 000 €	4 000 €	8 000 €	12 000 €
Package SymfonyTour 2015 - 4 conferences	4 200 €	12 200 €	21 200 €	34 600 €
Extras				
Hack day sponsor	2 000 €			
Lunch sponsor	3 000 €			
Coffee sponsor	2 000 €			
Party sponsor	Contact us			

BECOME A SPONSOR

- So, are you ready to connect with thousands of Symfony-loving professionals?

- Are you ready to learn, discover, exchange, identify business opportunities, meet the Symfony ecosystem and have a party?

- Are you ready to reach out to developers, project managers and CIOs from all over the globe?

- Are you ready to celebrate Symfony's 10th birthday?

If you are, become a **5-star Sponsor** !

Contact:
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